

Life Skills Journey Sponsorship Benefits

	SPONSOR BENEFITS*	≥ \$20,000	\$10,000 - \$19,999	\$5,000 - \$9,999	≤4,999
		PLATINUM	GOLD	SILVER	BRONZE
PROMOTIONAL RECOGNITION	Feature story in Faculty of Extension blog and on Life Skills Journey website	•			
	Honorary co-presenter of award at Life Skills Journey annual event	•			
	Opportunity to connect with Life Skills Journey campers on-site during summer camp	•	•		
	Plaque for the Corporation to acknowledge their support, reflecting support level	•	•		
	Chance to volunteer with Life Skills Journey program facilitators	•	•	•	
	Invitations to attend a Life Skills Journey sponsor reception with University of Alberta dignitaries and members of the Life Skills Journey community at annual event	4	3	2	1
	Recognition of sponsorship in online and print advertisements	•	•	•	•
	Opportunities to highlight and profile Life Skills Journey commitment in internal and external corporate communications	•	•	•	•
	Acknowledgement of sponsorship: <ul style="list-style-type: none"> • By University dignitaries at annual event. • By displaying your logo on Life Skills Journey print and web materials, and • At Life Skills Journey events and in Life Skills Journey spaces 	•	•	•	•

*We look forward to customizing a corporate benefits package that meets your needs.